

BOGOTÁ'S RECREATIONAL BIKEWAY (CICLOVÍA BOGOTÁ)

SINCE 1974
BOGOTÁ, COLOMBIA
CITY OF BOGOTÁ



PROJECT GOALS

- Provide space for physical activity
- Promote healthy habits
- Reduce obesity and chronic diseases
- Reduce greenhouse gas emissions
- Alleviate social inequity
- Reduce noise levels

Ciclovía de Bogotá is a government-led project that closes 75 miles of roadways in Colombia to motorized vehicles every Sunday and holiday, adding up to over 70 closures a year, providing recreational space for cyclists, skaters, runners, and walkers.¹ Launched by young activists in 1974, Bogotá's Recreational Bikeway (Ciclovía) was further developed by the Colombian government to encourage physical activity and improve air quality.

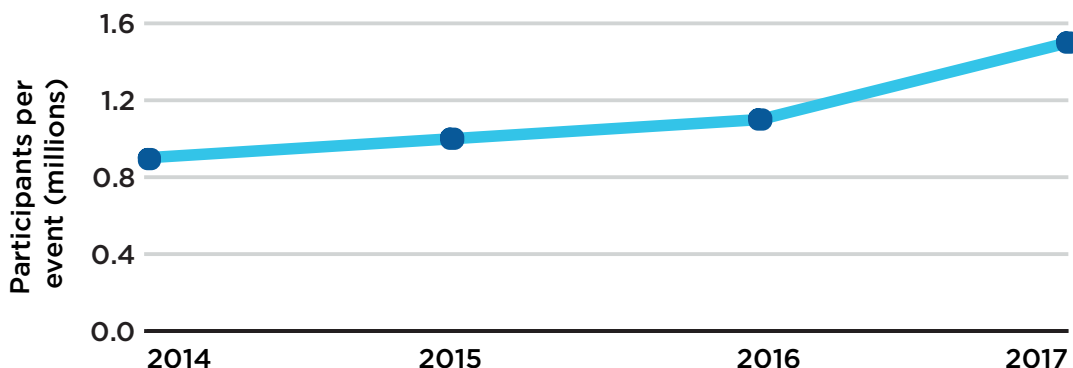
Citizens also benefit from the opportunities offered by complementing services, such as bicycle rental and repair stations, food vendors, veterinary booths, and product vendors. Other activities such as free yoga, aerobics, and dance classes are part of the related event, Recrovía. Today, average participation in each Ciclovía is approximately 1,500,000 people, or 20% of Bogotá's population.

OVERCOMING OBSTACLES

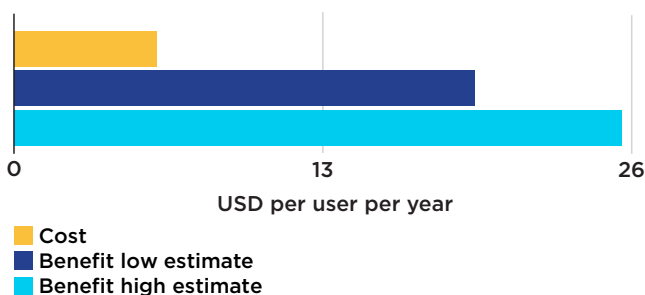
Funding comes from taxes on phone bills, cigarettes, and alcohol. To stretch funds, the program has a large volunteer team, including hundreds of students, managing route closures.

Originally, Bogotá's Ciclovía was coordinated by the District Transport Secretariat. Its management was passed to the District Institute of Recreation and Sport (IDRD) in 1995, as the initiative was not getting the support, funds, and attention that matched its potential.

AVERAGE PARTICIPATION IN CICLOVÍA²



HEALTH BENEFIT RELATIVE TO COST³



LEADERSHIP AND COLLABORATION

BUSINESS

Local (A)

GOVERNMENT

Local (A, D, F, I)

HEALTHCARE

Health Secretariat (A, I)

SOCIAL MISSION

Local (A, I)

Regional (A)

VOLUNTEER

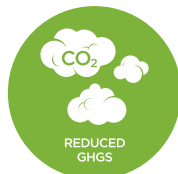
Local (A, C)

A: Advocacy, C: Champion,
D: Design, F: Funding,
I: Implementation

IDRD is currently the owner and leader of Ciclovía and was formerly the design and implementing entity.⁵ Strategic partners such as the Mobility Secretariat, Health Secretariat, Education Secretariat, Government Secretariat, Metropolitan Police, municipal governments, and Transit Police have key roles in the initiative.

BENEFITS

CLIMATE BENEFITS



Reduces carbon dioxide emissions by more than 16% every weekend⁶

HEALTH BENEFITS



CONTACT INFORMATION

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ALCALDÍA MAYOR
DE BOGOTÁ D.C.

BOGOTÁ
MEJOR
PARA TODOS



REPLICATION

Bogotá's cycling path has been replicated in México, Brazil, Perú, Chile, and elsewhere in Latin America through Recreational Cycling Routes of the Americas. The model is being adopted outside of Latin America, inspiring initiatives such as the Superblocks of Spain, the Journée Sans Voiture in Paris, Open Streets in Philadelphia, CicLAvia in Los Angeles, 32 miles of car-free Sunday Bikedays in Ottawa, and events in Bangalore, India, and Cape Town, South Africa. As of January 2017, 122 US cities had hosted Open Streets events.⁴

OTHER BENEFITS



JOBS & ASSETS
**HEALTH, WELL-
BEING, & SAFETY**

CONNECTION
ENERGY & MOBILITY

Multisolving at the Intersection of Health and Climate References

Ciclovía

¹ StreetfilmsVlog. 24 January 2008. "Streetfilms - Ciclovía (Bogotá, Colombia)." YouTube video. <https://www.youtube.com/watch?v=ELa5CHsUepo>.

² Montes, Felipe, et al. 2012. "Do Health Benefits Outweigh the Costs of Mass Recreational Programs? An Economic Analysis of Four Ciclovía Programs." *Journal of Urban Health* 89 (1): 153–170. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3284592/>.

³ Instituto Distrital de Deportes y Recreación. 2017. *La Ciclovía Bogotana y Su Historia*. Bogotá, Colombia: IDRD. <http://www.idrd.gov.co/sitio/idrd/?q=node/1606>.

⁴ Brochero, Oscar Ruiz. 12 September 2017. Interview. Chief Recreation Area, District Institute of Recreation and Sport. Bogotá, Colombia.

⁵ Instituto Distrital de Deportes y Recreación. 2017. *Reporte de Resultados de la Ciclovía*. Bogotá, Colombia: IDRD. <https://www.idrd.gov.co/SIM/Ciclovía/Consultas/ConsultaCiclovía.php>.

⁶ Barclay, Eliza. 30 July 2017. "Bogotá Closes Its Roads Every Sunday. Now Everyone Wants to Do It." *Vox*. <https://www.vox.com/2016/10/9/13017282/bogota-ciclovía-open-streets>.